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**AIDS HELPLINE: 0800-0123-22 Prevention is the cure**

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**Trade and Industry, Department of**

*General Notice*

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**GENERAL NOTICE**

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**NOTICE 420 OF 2003****NOTICE OF INTENT TO DESIGNATE THE ICC  
CRICKET WORLD CUP GAMES 2003 AS A PROTECTED EVENT**

I, ALEXANDER ERWIN, Minister of Trade and Industry, hereby intend to designate under section 15A(1)(a) of the Merchandise Marks Act, 1941 (Act No. 17 of 1941) the ICC CRICKET WORLD CUP 2003 as a protected event.

In terms of the Act, such an event has to be in the public interest, and I must be satisfied that the organizers have created sufficient opportunities for small businesses and businesses owned by historically disadvantaged individuals to participate in this event and derive economic benefits. If I am satisfied that this event is in the public interest, third parties will not be allowed to promote their trade marks using this event without the consent of the organisers or sponsors.

Members of the public are invited to make their written comments within 2 (two) days from the date of publication of this Notice.

The written comments should be sent to:

The Director: Commercial Law and Policy, Consumer and Corporate Regulation  
Division, Private Bag X84, Pretoria, 0001. Tel: (012) 310 9889, Fax: (012) 320  
0311



Alec Erwin, MP

**MINISTER OF TRADE AND INDUSTRY**

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