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PLINE: 0800-0123-22 Prevention is the cure

CONTENTS • INHOUD

No.

Page Gazette No. No.

GENERAL NOTICE

Independent Communications Authority of South Africa

General Notice

850 Independent Broadcasting Authority Act (153/1993): Application for amendment of commercial sound broadcasting licence: P4 Radio Durban (KwaZulu-Natal)/P4 Radio Cape Town, Western Cape......

26382

GENERAL NOTICE

NOTICE 850 OF 2004

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

APPLICATION FOR AMENDMENT OF COMMERCIAL SOUND BROADCASTING LICENCE

P4 RADIO DURBAN, (KWAZULU NATAL) / P4 RADIO CAPE TOWN, WESTERN CAPE

- 1. The Independent Communications Authority of South Africa hereby gives notice in accordance with the provisions of section 41 (6) of the Independent Broadcasting Authority Act, No. 153 of 1993, as amended, that the following applications have been received in terms of the provisions of Section 52 of the IBA Act for the amendment of a Commercial sound broadcasting licence as set out in the Schedule below.
- 2. Interested parties are invited to lodge written representations in relation to the application to the Licensing Unit, Broadcasting Division, Independent Communications Authority of South Africa at Block D, Pinmill Farm, 164 Katherine Street, Sandton, Johannesburg or Private Bag X10002, Sandton, 2146 or by fax no. (011) 448 2186 within 30 days of the date of publication of this notice.
- 3. Persons, who lodge representations in terms hereof, shall at the time of lodgement, furnish proof to the satisfaction of the Authority that a copy of the representation has been sent by registered post, delivered to the applicant concerned by hand or sent by facsimile to: Pamela Pillay P.O. Box 4995, Durban, 4000 or Fax: (031) 310 9914. or Svein Larson, at 3rd Floor Satbel Centre, 2 De Smidt Street, Greenpoint or fax: (021) 406 8940.
 - 4. The application and representations received pursuant thereto are open for inspection by interested parties during the normal office hours of the Authority at the offices of the Authority, at Block D Pinmill Farm, 164 Katherine Street, Sandton, 2146.

6. SCHEDULE

- 6.1 Name of applicants: P4 Radio Durban (Pty) Ltd and P4 Radio Cape Town (Pty) Ltd.
- 6.2 Station Name: "P4 Radio" Durban and P4 Radio Cape Town.

- 6.2.1 P4 Radio Durban (Pty) Ltd. broadcasting as P4 Radio Durban and P4 Radio Cape Town (Pty) Ltd broadcasting as P4 Radio 104.9MHz.are both licenced to broadcast 24 hours per day to provide a commercial sound broadcasting service of **Smooth Adult Contemporary Jazz** format. The principal language of broadcast is English.
- 6.2.2 The licences were granted by the Authority in 1997 in terms of Section 46 and Section 54(b) of the Independent Broadcasting Authority Act (Act 153 of 1993 as amended). P4 Radio Durban (Pty) Ltd's commercial licence is due to expire on 05 July 2004 and P4 Radio Cape Town (Pty) Ltd's commercial licence expired in July 2003 and currently waiting for renewal.
- 6.2.3 The P4 Radio current shareholding structure is set out in the schedule below:

| SHAREHOLDING | PERCENTAGE (%) | COMMENTS |
|------------------|----------------|-------------------|
| Makana Trust | 80% | Approved by ICASA |
| P4 International | 20% | Approved by ICASA |

The applicant proposes to amend the above shareholding structure to the following:

| SHAREHOLDING | PERCENTAGE (%) | COMMENTS |
|------------------|----------------|--|
| Makana Trust | 100% | Application submitted to ICASA for approval. |
| P4 International | 0% | |

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