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GENERAL NOTICE ALGEMENE KENNISGEWING

NOTICE 1083 OF 2007



Independent Communications Authority of South Africa

Pinmill Farm, 164 Katherine Street, Sandton
Private Bag X10002, Sandton, 2146

INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

**APPLICATION FOR THE RENEWAL OF COMMUNITY SOUND BROADCASTING
LICENCE:**

VALLEYFM

1. The Independent Communications Authority of South Africa ("the Authority") hereby gives notice, in terms of the provisions of section 19(2) read with section 93(10)(a) of the Electronic Communications Act 36 of 2005, that it has received an application from Valley FM for the renewal of its community sound broadcasting licence. The details of the application are contained in the schedule below.
2. The application is available and open for inspection by interested persons in the Authority's library during the Authority's normal office hours.
3. Interested persons are invited to lodge written representations in relation to the application by no later than 27 August 2007. Representations must be directed to Victor Grootboom at The Licensing Unit, Broadcasting Division, Independent Communications Authority of South Africa at Block D, Pinmill Farm, 164 Katherine Street, Sandton, Johannesburg or Private Bag X10002 Sandton, 2146 or by fax no (011) 448 2186 / 444 1461.
4. Persons who lodge representations in terms hereof must simultaneously indicate whether they also require an opportunity to make oral representations in case the Authority decides to hold a hearing in respect of this application.
5. Persons who lodge representations in terms hereof, shall at the time of lodgement furnish proof to the satisfaction of the authority that a copy of the representation has been delivered by hand to Mr. Francois Marais at Valley FM, 38 Grey Street, S6hnge Building, Worcester, 6580 or sent by registered post to P.O. Box 1467, Worcester, 6850 or faxed to (023) 342 0610.

6. Valley FM shall be entitled to respond in writing to written representations made by interested persons on the proposed renewal, and such written response must be lodged with the Authority within thirty (30) days of the date of publication of this notice in the *Government Gazette*. Valley FM must, at the time of lodging such written response, furnish proof to the Authority's satisfaction that it has delivered a copy of such response by hand, or has sent a copy of such response by registered mail or by facsimile to the relevant person having made such written representations.

PARIS MASHILE
CHAIRPERSON
ICASA

SCHEDULE

1. Name of the broadcasting service:

Valley FM

2. Legal Entity:

Association Incorporated under Section 21 Company

3. Name and address of Applicant:

Valley FM
38 Grey Street
Sohnqe Building
Worcester
6580

4. Community

Geographically founded based Community of Worcester and surrounding towns and areas which fall within the coverage area of the licensee such as Tulbagh, Ceres, Hex River, Robertson, De Doorns and Rawsonville and surrounding areas.

5. Proposed Licence Area

As indicated in 4 above, covering the Breede River Valley, which includes towns such as Tulbagh, Ceres, Hex River, Robertson, De Doorns and Rawsonville and surrounding areas, which falls within the licensees' coverage area.

6. Nature of Proposed Service

Community Sound Broadcasting Service aimed at serving the geographically founded community within the licence area.

7. Proposed Signal Distributor:

ValleyFM

8. Transmitter Location:

Pokkraal, Worcester site.
Geographical co-ordinates.
33;41:10" S
19:22:30" E

9. Preferred frequency band and effective radiated power

88.8 MHz with **ERP** of 500W

10. PROPOSED AMENDMENTS TO TECHNICAL LICENCE CONDITIONS

The applicant proposes the following amendments to its current technical licence conditions namely:

1. To increase the quality of its coverage area in order to cover areas within its existing licences coverage area around Worcester and the Breede River Valley which are not presently covered by the existing transmitter site at Worcester
2. The applicant has applied for the following frequencies which have been categorized for community use at the respective sites:

PARAMETERS	Site	Site	Site	Site
SITE NAME	Protea Farm	Tulbagh	Hex River	Ceres
Geographical Co-Ordinates	19:52:53"E 33:43:24"S	19:04:07" E 33:16:42" S	19:35:20"E 33:33:02"8	19:28:30" E 33:14:40" 8
Antenna Height (Above Sea Level)	6m	12m	6m	12m
Height (Above Sea Level)	1670m	1856m	1958m	1849m
Effective Radiated Power	0.072kW	0.025kW	0.013Kw	0.653kW
Proposed Frequency	92.6MHz	89.9 MHz	89.9MHz	93.7MHz

The applicant has conducted its own signal distribution and will continue to conduct its own signal distribution.