
CONTENTS • INHOUD*No.**Page
No. Gazette
 No.***GENERAL NOTICE****Trade and Industry, Department of***General Notice*

1141	Merchandise Marks Act (17/1941): Proposed designation of TWENTY20 WORLD CRICKET CUP, 2007 as a "Protected Event" in terms of section 15A of the Merchandise Marks Amendment Act, 2002.....	3	30289
------	--	---	-------

GENERAL NOTICE

NOTICE 1141 OF 2007

DEPARTMENT OF TRADE AND INDUSTRY MERCHANDISE MARKS ACT, 1941 (ACT 17 OF 1941)

PROPOSED DESIGNATION OF TWENTY20 WORLD CRICKET CUP, 2007 AS A “PROTECTED EVENT” IN TERMS OF SECTION 15A OF THE MERCHANDISE MARKS AMENDMENT ACT, 2002.

The Minister of Trade and Industry intends to designate TWENTY20 WORLD CRICKET CUP as a “protected event”. In terms of section 15A of the Merchandise Marks Amendment Act, 2002, the Minister of Trade and Industry, may, designate an event as a “protected event”, provided certain conditions are complied with and they are as follows:

1. The Minister must consult with the public or stakeholders who should assist the Minister in establishing if such an event should be designated as a “protected event”.
2. The event must be in the public interest, and
3. The organizers must create opportunities for small businesses, in particular those from the previously disadvantaged communities.

The section clearly provides that the Minister shall not designate an event as a “protected event” if the organizers cannot prove to the Minister that the event is in the public interest and that the opportunities are created for small businesses, in particular those from the previously disadvantaged communities. The Local Organizing Committee (LOC) of TWENTY20 WORLD CRICKET, 2007, has made an application to the Minister to designate TWENTY20 WORLD CRICKET CUP as a “protected event”. In order for the Minister to carry out his function (preliminary investigations), a Notice is hereby given to the public to make their representations.

Interested persons are invited to forward their written comments or submissions within three (3) days after publication of this Notice to Mr. Netshitenzhe, Director of Commercial Law and Policy, fax number 012-394 2506 or P/bag X84, Pretoria, 0001 or e-mail McDonaldN@thedti.gov.za and must reach him within fifteen (15) days from publication of this Notice.

IQBAL SHARMA

DEPUTY DIRECTOR –GENERAL (TISA)

SEPTEMBER 2007